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**USDA**

**EXHIBIT ON COOPERATIVES**

**OCTOBER 6-23**

October 1 opening at 10 a.m. in Patio of Adminis-

COOPERATIVES USE A HELP BUILD A BETTER



S. DEPT. OF AGRICULTURE  
U.S. DEPARTMENT OF AGRICULTURE

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## Exhibiting in the Patio

Agricultural Marketing Service  
Agricultural Research Service  
Agricultural Stabilization and Conservation Service  
Cooperative State Research Service  
Economic Research Service  
Farmer Cooperative Service  
Farm Credit Administration  
Farmers Home Administration

Federal Crop Insurance Corporation  
Federal Extension Service  
Foreign Agricultural Service  
Forest Service  
International Agricultural Development Service  
National Agricultural Library  
Office of Rural Areas Development  
Rural Electrification Administration  
Soil Conservation Service

## COOPERATIVES, USDA, AND FARM CREDIT PROGRAMS HELP BUILD A BETTER AMERICA BY

- raising farm income
- building the economy of rural areas
- providing quality products to consumers
- developing international understanding
- strengthening democracy

# Cooperative Month Events



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- MARKETING
- PURCHASING
- SERVICE

Cooperatives help  
producers strengthen  
rural communities

## PATIO WILL BE OPEN

Daily 9:00 a.m. to 5:30 p.m.

Wednesday evenings until 9:00 p.m.  
on October 7, 14, and 21

Saturdays, 12 noon until 5:00 p.m.  
on October 10 and 17

October 6	Official opening at 10 a.m. in Patio of Administration Building by Secretary of Agriculture Orville L. Freeman
October 7	2:30 p.m. Jefferson Auditorium -- keynote address by Secretary Freeman on "How Cooperatives Help Build a Better America." John A. Baker, Assistant Secretary -- Chairman
October 19	10:00 a.m. Jefferson Auditorium -- address by David E. Bell, Administrator, Agency for International Development, on "How Cooperatives Develop International Understanding." Dorothy Jacobson, Assistant Secretary -- Chairman

## A Series of Working Seminars

October 8	How Cooperatives Use Credit Resources Martin A. Abrahamsen, Deputy Administrator, Farmer Cooperative Service -- Chairman Panel of Discussants
October 13	The Business Side of Cooperatives Glenn Heitz, Deputy Governor, Farm Credit Administration -- Chairman Wilmer Smith, President, Plains Cooperative Oil Mill -- Principal Speaker
October 14	How Cooperatives Help Develop Stronger Rural Communities, Turley Mace, Director, Office of Rural Areas Development -- Chairman Panel of Discussants
October 16	What Cooperatives Contribute to the Consumer Irene Wolgamot, Assistant to Director, Consumer and Food, Economics Research Division, Agricultural Research Service -- Chairman George Mehren, Assistant Secretary of Agriculture -- Principal Speaker
October 20	The Role of Cooperatives in Promoting International Understanding and Improved Standards of Living, Matthew Drosdoff, Administrator, International Agricultural Development Service -- Chairman Panel of Discussants
October 22	The Role of Cooperatives in the New Economic Opportunity Program, James Sundquist, Deputy Undersecretary -- Chairman Panel of Discussants

MOVIES  
  
dealing with cooperatives and produced by or in cooperation with USDA will be shown in the Patio Theater all day long during the observance.

MOVIES  
  
produced by cooperatives will be shown in room 1605, South Building, from 12:00 noon to 1:00 p.m. each day.



To me farmer cooperatives represent one of the great fulfillments of our democratic free enterprise system. They recognize the individual because members vote to direct their cooperative to meet their special needs. Cooperatives speak for the individual because they bargain in the best interests of member-owners. They reward individual initiative because the owners of a farmer cooperative depend on the efficiency and capacities of their enterprise for a fair return on their labors and investment.

A handwritten signature in black ink, appearing to read "Orville I. Freeman".

ORVILLE I. FREEMAN